

**Karen Nascembeni, Chief Operating Officer, Bill Hanney Companies –
Live Theatre Division to be VIP at the
Blossoms at the Beebe on April 27th**

Karen Nascembeni of Lynnfield, Chief Operating Officer, Bill Hanney Companies – Live Theatre Division, will be the featured VIP at the upcoming Blossoms at the Beebe to benefit the Lucius Beebe Memorial Library and the Wakefield Area Chamber of Commerce. The adult-only event will be held on Saturday evening, April 27th at the Library, 345 Main Street, Wakefield from 7 p.m. to 11 p.m.

As the event VIP, Karen will be the guest speaker at the sponsor reception which precedes the main event. In addition to serving as the Chief Operating Officer for Bill Hanney's Live Theaters including North Shore Music Theatre in Beverly, MA, Theatre by the Sea in Matunuck, RI and Cape Live Shows in Hyannis, MA, she is also the radio and television voice of North Shore Music Theatre, as well as a radio and television spokesperson for several other businesses. Prior to joining the NSMT team, Karen served for twenty years in a volunteer capacity at the theater as a Board Member, Corporate Circle Member, NSMT Radio Show Host and Gala Chair.

She worked for 16 years at North Shore 104.9 in Beverly as General Sales Manager and On-Air Host, and spent two years as Local Sales Manager for Comcast Spotlight overseeing regional television ads on 42 cable networks. Karen was featured in the April 2022 release of Donato Tramuto's book, "The Double Bottom Line – How Compassionate Leaders Captivate Hearts and Deliver Results". Karen was named 2021 Person of the Year by Lynnfield Weekly Newspaper Company.

Her professional affiliations include serving as Past President of the Board of Directors of the Greater Beverly Chamber of Commerce (Frates Family Luminary Award

2021, Leslie S. Ray Hall of Fame Award 2018, Business Person of the Year Nominee (2017), and is on the Board of Directors of the North Shore Chamber of Commerce (former member of the Executive Board of Directors), Vice Chair of the Executive Board of Directors of the North of Boston Convention and Visitors Bureau, Board of Directors of Express Yourself, Inc., and is a Commissioner of the Essex National Heritage Commission. Karen serves as Vice President of Historic Lynnfield, Inc. and is Co-chair of Historic Lynnfield Inc's Annual Country Store. She is a graduate of the Connecticut School of Broadcasting and is a singer/songwriter, voiceover talent and is currently working on a play and is writing a memoir of her 2020 COVID-19 journey.

In addition to the VIP reception, the annual *Blossoms at the Beebe* will feature a garden party theme with flower arrangements throughout the Library, live music on both levels of the Library, gourmet hors d'oeuvres; a silent auction; and a cash bar.

Proceeds from the event support Library services, cultural events and the many Chamber projects that enhance the civic and economic life of the communities.

This adult-only, 21 years-of-age and over event is always a sell-out, according to *Blossoms at the Beebe* Chair Susan Wetmore. Tickets are now available and can be purchased in person at the Beebe Library Reference Desk or online at www.blossomatbeebe.com for \$65 per person.

Additional information, including auction items will be provided on the website as the date approaches.

For additional information about sponsorships or the event, and/or to donate an auction item, please visit the website www.blossomatbeebe.com.

